

Joint Action Leadership Certification Program



Now Enrolling the Class of 2026

What is it?

An educational program for member utility leaders to become more acclimated to WPPI Energy, the joint action agency in which their utilities are member-owners. Join us to learn more about how our valuable partnership directly benefits your utility and community.

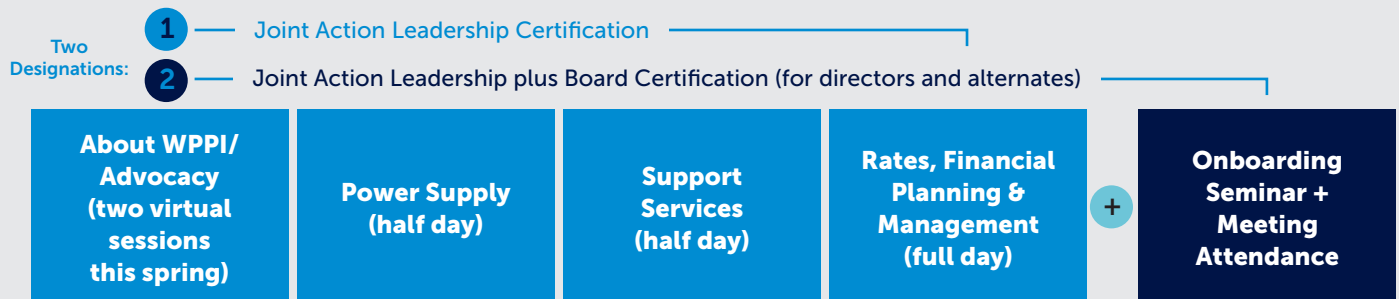
Who is it for?

- » The Joint Action Leadership Certification (JALC) is open to all member utility leaders and is geared toward utility managers and management staff. The JALC plus Board Certification is for those on the WPPI board as directors and alternates.
- » **Upon completion, participants will receive:**
 - » JALC graduates will receive a \$1,500 stipend toward an American Public Power Association certification program, webinar series or conference. JALC graduates with Board Certification will receive a \$2,000 stipend
 - » Framed certificate and lapel pin
 - » WPPI recognition and a news release for local use

Why consider?

- » **Professional development.** Enrollees will gain new information and knowledge about the electric industry, public power and WPPI as a power supplier, services provider and policy advocate.
- » **Leadership opportunities.** Education obtained through the program will help enrollees expand knowledge of the electric industry, public power, WPPI and the partnership with members. Into the future, there will be a continued need for active and engaged members to become the next generation of leaders. This coursework will provide a solid foundation.
- » **Networking.** Through WPPI, our 51 members share a common mission. Enrollees will establish a broader network of peers and colleagues that can be tremendously valuable.

Program Modules



Attend minimum of 4 of 6 most recent Board meetings

- » The program is designed to take a minimum of two years to complete.
- » WPPI will hold a minimum of two modules per year on a rotating basis.
- » Those interested can also participate in modules a la carte without enrolling in the Class of 2025.

About WPPI + Advocacy

January 29, 2025, 8:30 am – 1 pm

WPPI Energy, Sun Prairie, Wis.

- » Organizational overview (history, joint action approach, mission/vision, business plan updates)
- » Value of public power
- » About the members
- » Value of joint action, including high-level overview of three functions
- » Strategic issues and trends for utilities
- » Advisory group system and importance of engagement/involvement
- » Business plan process, priorities
- » Financial outlook
- » Budget process
- » Understanding the Projected Operating Results
- » A deeper look at how to read your monthly bill
- » Government relations overview
- » Current policy issues
- » Telling the public power story
- » Opportunities to advocate

Onboarding Seminar

For Board Directors and Alternates

April 23, 2025, 3:30 pm - 5:15 pm

(Eve of Board of Directors Meeting)

WPPI Energy, Sun Prairie, Wis.

- » Organizational overview (history, joint action approach, mission/vision, business plan updates) Governance model
- » Board roles and responsibilities
- » Effectively working with a Board
- » By-laws, contracts and policies
- » Fiduciary responsibility and ethics
- » A deeper look at how to read your Board statements/financials

Reception & Dinner to follow

Rates, Financial Planning and Management

August - TBD, 8:30 am – 3:30 pm

WPPI Energy, Sun Prairie, Wis.

Performing a Utility Financial Check-up (an American Public Power Association course) 8:30 am – 2 pm

Key Financial Targets: cash requirements, rate of return, debt coverage ratio, age of system, capital re-investment, debt policies, transfers to the city, rate structures for revenue stability

- » Accounting & budgeting practices
- » Detailed calculations & best practices
- » Developing a financial plan
- » Case study on how financial targets work together
- » How the financial plan can transition to a rate adjustment

Rates and Financial Stability

(Presented by WPPI Staff) 2 pm – 3:30 pm

- » The rates picture – wholesale and retail relationship
- » Ratemaking process
- » Revenue requirements
- » Cost of service studies
 - » Cost of service terminology
 - » Basic COS results, usage and comparison
- » Additional rates support

Program Modules offered in 2026

Power Supply

- » Overview of departmental functions
- » Resource portfolio, fuel mix
- » Past decisions by Board and rationale
- » Energy and capacity position, future considerations
- » Power costs, competitiveness
- » Operating in the Midcontinent Independent System Operator
- » Transmission investments

Support Services

- » Joint action advantage: origination of services
- » Overview of service areas and business plan priorities
- » Member driven approach: advisory group system
- » Program evolution, costs and allocation
- » In-depth look at all program areas with a specific focus on technology suite, retail programs and customer experience/community outreach

**PLEASE REGISTER
for the Class of 2026 here**
wppienergy.org/jalc/

CONTACT

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