

**Sometimes the
Smartest Thing to Do is
*NOTHING.***

**Some Call it Procrastination,
*We Call it Smart.***



It's an Energy Aware Day.

REDUCE USAGE FROM 3-7 PM

Due to weather conditions, our power system is under stress today. Help ensure there is enough electricity for our community by taking these simple actions.

- Raise your thermostat by a few degrees and use ceiling fans to reduce air conditioning use
- Wait to do your household chores—like laundry or running your dishwasher—until after 7 pm

Each seemingly small action can collectively make a difference in the demand made on the electric grid.

Doing ***NOTHING***,
Often Leads to the Best
of ***SOMETHING***.



It's an Energy Aware Day

REDUCE USAGE FROM 3-7 PM

**Stressed from the summer heat?
So is the electricity grid.**

**Due to weather conditions,
our power system is under stress today.**

Shut down the electronics, grab a book and a cold beverage
and do *nothing* to help our system maintain reliability.

You not only benefit, but so will our community.

**Even Choosing to
DO NOTHING,
is Making *A CHOICE.***



It's an Energy Aware Day

REDUCE USAGE FROM 3-7 PM

Sit back, relax and *do nothing.*

**Due to weather conditions,
our power system is under stress today.**

By reducing energy use between 3-7 pm
you can help keep service reliable and affordable
during the hottest part of the day.

**With all of us doing our part, we can ease the
stress on our grid, make good use of our
renewable energy and enjoy lower costs.**

When it's Hot, Take a Break.

**Because doing nothing
accomplishes something!**



It's an Energy Aware Day

REDUCE USAGE FROM 3-7 PM

Go to the pool, sit in the shade, read a book or have a cool drink — completely guilt-free! On hot days, doing less *is* doing more.

- Leave the laundry, dishes, and other chores for a cooler day to avoid heating up your home.
- Turning your thermostat up just a few degrees can translate into big savings.
- Grill out! It's a great way to keep your house cooler.
- Keep shades closed and fans going to make your home feel cooler.

Remember — the entire community benefits when we all use less energy!

Turn up the Thermostat, Turn Up the Fun!

Before you go out to play this summer, turn up the thermostat.



It's an Energy Aware Day

REDUCE USAGE FROM 3-7 PM

Don't cool an empty house. Remember to adjust your thermostat before you leave.

- Close the shades or blinds to keep the house cool while you're out.
- Turn off lights, fans, and unused electronics when you leave.
- Have an outdoor picnic and forget the cooking!

Remember — the entire community benefits when we all use less energy!