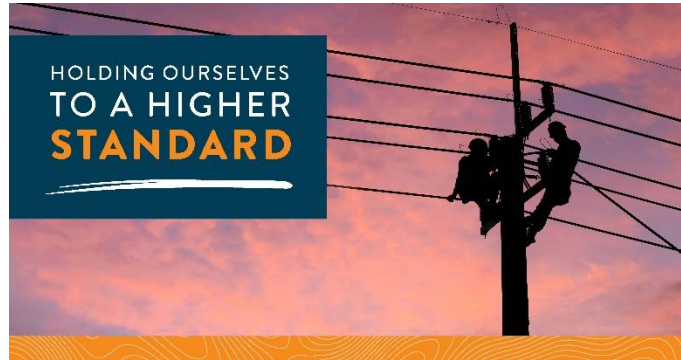
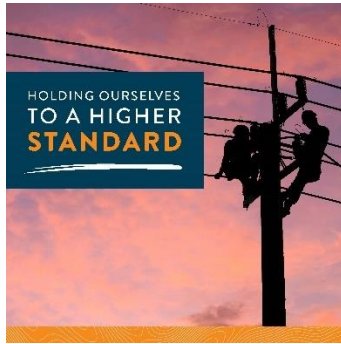


May Social Media Content

Download images here: <https://wppienergy.org/services/social-media-support/>

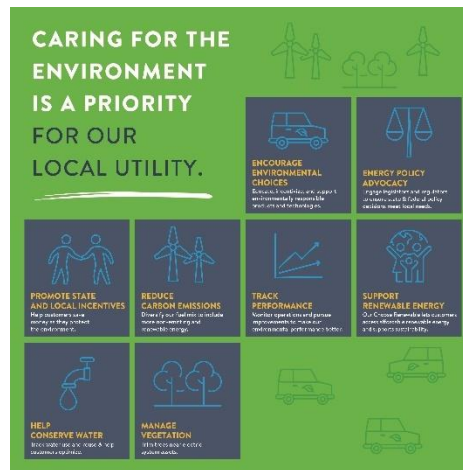
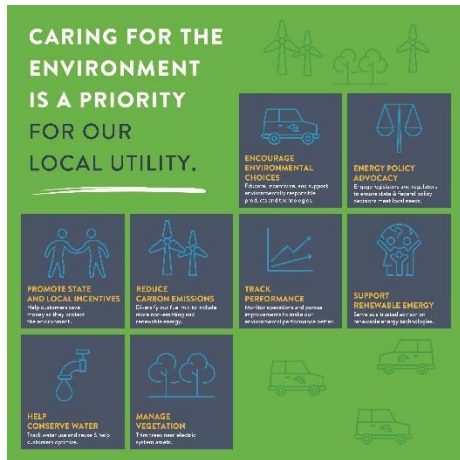
May: Transparency

Post copy: We want to be clear. Honesty and transparency are community values we believe in and practice every day. Our business is your business. As a locally owned, not-for-profit utility our goal is to provide clear, complete, and easily accessible information to our customers regarding new services, system projects and cost changes. If you have a question or think we could do something better, please let us know.



May: Environmental Responsibility

Post copy: We don't just work in [Community Name], we're part of it. And when it comes to protecting our local environment, we're leading by example by supplying our customers with affordable, responsible, and reliable power.



May: Congratulations, Graduates.

Post copy: As a community-owned power utility, we know that hard work and dedication can pay off, and we're honored to be a part of the communities where many of you live and work. Your success is our success, and we can't wait to see what the future holds for you. So, take a moment to pat yourselves on the back, soak in your accomplishments, and enjoy this special time with your loved ones. You deserve it!



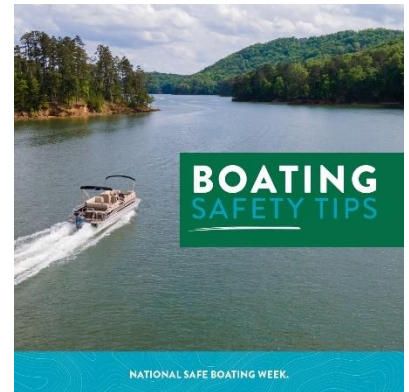
May 14: Mother's Day

Post copy: Happy Mother's Day to all the moms out there! You truly light up our lives and keep us energized. Thank you for always being there to brighten our days — you're the watts to our volts and the amps to our circuits. We hope your day is full of joy, love, and maybe even a little relaxation. #MothersDay #PowerMoms #ElectricLove



May 27: National Safe Boating Week

Post copy: Learn how to prevent #electricshockdrowning during #NationalSafeBoatingWeek. Because docks and boats carry sources of electricity, faulty wiring or the use of damaged electrical cords and other devices can cause the surrounding water to become energized. NEVER swim near a marina or a boat while it is running. #nationalsafeboatingweek #nationalelectricalsafetymonth



May: Community Outreach

Post copy: At [Utility name], we are more than just a power company — we're an integral part of the communities we serve.

We are proud to be committed to giving back and making a positive impact in the places where our customers live, work, and play. That is why we offer a range of community outreach programs that support local causes, non-profit organizations, and economic development efforts.

We also engage with local schools to provide educational resources and support to our community's youth. And we are thrilled to offer scholarships to deserving students to help them achieve their dreams and pursue their passions.

But our commitment to our communities doesn't stop there. We also volunteer our time and resources to local events, initiatives, and projects that benefit our neighborhoods, our environment, and our shared future.

We believe that when our communities thrive, we all thrive. And we're honored to be a part of the communities we serve, working together to create a brighter and more sustainable future for us all.



May: Memorial Day

Post copy:

We remember and honor. Happy Memorial Day from your local utility. Due to the holiday, our office will be closed on Monday, May 29.

May: National Electrical Safety Month

Post copy:

Option 1:

Many older homes simply can't handle the demands of today's electrical appliances and devices. Have your home inspected by a qualified electrician if it's older than 40 years or has had a major appliance installed. Learn the warning signs of an overloaded electrical system:

1. Frequent tripping of circuit breakers or blowing of fuses
2. Dimming of lights when other devices are turned on
3. Buzzing sound from switches or outlets
4. Discolored outlets
5. Appliances that seem underpowered

Option 2:

Prepare your home for safe and efficient energy:

- Use a smart plug or power strip to turn off power to devices not in use.
- LED lightbulbs last longer and use 25-80% less energy than traditional bulbs.
- Utilize home automation to control HVAC and lighting systems while not at home.
- Have an electrician inspect your electrical system every 10 years to avoid overloads



May: APPA social media content ideas

[National Small Business Week](#), April 30-May 6 (U.S. Small Business Administration)

[National Safety Stand-Down](#), May 1-5 ([OSHA](#))

[Wildfire Community Preparedness Day](#), May 6 (National Fire Protection Association)

[Memorial Day](#), May 29 (APPA Resources)

[National Dam Safety Awareness Day](#), May 31 (Association of State Dam Safety Officials)

Resources from Electrical Safety Foundation International

[May is National Electrical Safety Month](#): This year's theme is "Electrification: E-Mobility," with resources that help explain how rapid advancements in emerging technologies — particularly electric vehicles — require further electrification and safe, efficient devices to support increased energy demand. [Press Release](#) | [Social Media Posts](#) | [Photos](#)