



1425 Corporate Center Drive Sun Prairie, WI 53590-9109 608.834.4500 [wppienergy.org](http://wppienergy.org)

October 29, 2021

## **NOTICE OF PUBLIC MEETING**

Chair Brian Rhodes has called for a meeting of the Member Services Advisory Group of WPPI Energy as follows:

**Member Services Advisory Group  
Friday, November 5, 2021  
9:00 AM**

**WPPI Energy Office and Operations Facility  
1425 Corporate Center Drive  
Sun Prairie, WI 53590**

**This meeting will be held by teleconference and webinar as permitted by Section 5.1 of WPPI's bylaws.**

### **AGENDA**

- I. Approval of the June 29, 2021 Meeting Minutes **(Action)**
- II. Action Items from June 29, 2021 Meeting
- III. Strategic Energy Management
  - a. Focus on Energy Pilot Update
  - b. Official Service Document 2k) Energy Management for Schools and Government **(Action)**
- IV. Marketing and Communication
  - a. Marketing Design Template Update
  - b. EV Accelerator Pilot Concept
- V. Customer Engagement
  - a. Energy Assistance Support
  - b. High Usage Messaging Pilot
- VI. Business and Technology Solutions
  - a. InfoSend Contract Renewal
- VII. Distributed Energy Resources
  - a. Rooftop Solar Awareness Materials
  - b. OEI Community Resiliency Grants
- VIII. Other

**For MSAG members only, attached:**

- Approved March 5, 2021 Meeting Minutes
- Detailed Agenda November 5, 2021
- Proposed June 29, 2021 Meeting Minutes (*Agenda Item I*)
- Action Items from June 29, 2021 Meeting (*Agenda Item II*)
- OSD 2k) Energy Management for Schools and Government (*Agenda Item III.b*)

**NOTES:**

1. The Member Services Advisory Group may take action on various matters related to each of the agenda items.

cc: Wisconsin State Journal