

April Social Media Content

Download images here: <https://wppienergy.org/services/social-media-support/>

APRIL: TRUSTWORTHY

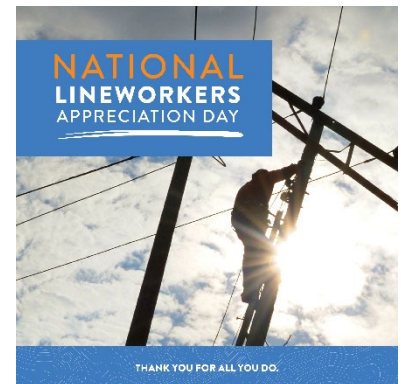
Post copy: Trust – it’s at the heart of every great relationship. As your locally owned, not-for-profit utility, we partner with community leaders, neighbors, and you to bring reliable energy solutions to homes and businesses. Collaborative effort and open communication bring us together and make us accountable to each other. We pledge to maintain the trust we have built with our customers and community – because that’s what good relationships are all about.



APRIL 18: LINEWORKER APPRECIATION DAY

Post copy: When the lights go out, so do they. On National Lineworker Appreciation Day, we want to say “Thank You” to our local lineworkers – as well as those across the country – for all they do to keep the lights on and our communities safe. #ThankALineman

Post copy: It’s National Lineworker Appreciation Day! Our Lineworkers selflessly encounter risks daily to keep our power running and the lights on, and let’s not forget how they worked diligently and tirelessly through an uncertain pandemic for us! Please join us as we #thankalineman



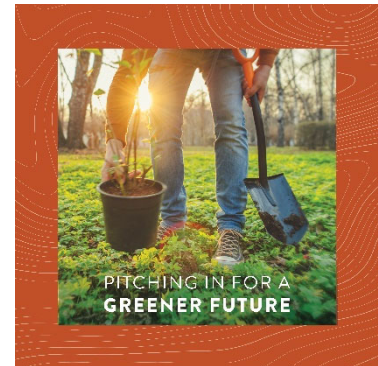
APRIL 22: EARTH DAY

Post copy: As your locally-owned, not-for-profit utility, we strive to be good stewards of the planet by providing our customers with a variety of programs focused on environmental responsibility. Contact us to learn more.



APRIL 26: ARBOR DAY

Post copy: Arbor Day celebrates the role of trees in our lives, promoting tree planting to enrich our community. And remember, before planting, a quick phone call could save your life. Be sure to call Diggers Hotline at 811 or visit diggershotline.com before you dig.



APRIL: SPRING WEATHER SAFETY TIPS

Post copy: The change in weather can bring about heavy rain and storms. Before a storm hits, make sure to charge all phones and other communication devices. Unplug all electronics and move them as high as possible to avoid water damage from flooding. Afterwards, evaluate any damage — it's important to avoid flooded areas as they may be electrified.



APRIL: HVAC MAINTENANCE

Post copy: Spring is a perfect time to check your HVAC system, saving you energy and money.

- **Monthly Bills** – If your system needs maintenance, it may not operate properly. Keep it running efficiently, keeping your utility bills in check.
- **Air Quality** – The air inside your home is greatly affected by your HVAC system. A clean unit reduces the chances of respiratory issues for your family.
- **Lifespan** – A properly maintained HVAC unit can last more than 10 years. Ignoring maintenance can mean having to replace a unit sooner.
- **Efficiency** – With annual tune-ups, a unit will maintain up to 95% of its original efficiency. The cost of a tune-up is recovered quickly in savings on your monthly bills and reduced electrical repairs.

