



1425 Corporate Center Drive Sun Prairie, WI 53590-9109 608.834.4500 wppienergy.org

October 30, 2024

NOTICE OF PUBLIC MEETING

Chair Brian Rhodes has called for a meeting of the Member Services Advisory Group of WPPI Energy as follows:

**Member Services Advisory Group
Thursday, November 6, 2024
10:00 AM**

**WPPI Energy Office and Operations Facility
1425 Corporate Center Drive
Sun Prairie, WI 53590**

AGENDA

- I. Approval of August 8, 2024 Minutes **(Action)**
- II. Action Items of the MSAG Meetings held on August 8, 2024
- III. Member Relations
 - A. Member Feedback Surveys
- IV. Business and Technology Solutions
 - A. MyAccount
 - B. Infosend Contract Renewal **(Action)**
- V. Research and Planning
 - A. Value of Local Utility Funding **(Action)**
 - B. Customer Communication Strategy
 - C. EV Estimator Tool
 - D. Virtual Commissioning Program Options
- VI. Customer Programs
 - A. Schools & Government Sector Program **(Action)**
 - B. Wisconsin IRA Home Energy Rebates
 - C. Energy Assistance Support Emails

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- VII. Other
 - A. Regulatory Updates

For MSAG members, attached is:

1. Approved March 14, 2024 Meeting Minutes
2. Detailed Agenda for November 6, 2024
3. Proposed August 8, 2024 Meeting Minutes (**AGENDA ITEM I**)
4. Action Items of the MSAG Meetings held on August 8, 2024 (**AGENDA ITEM II**)
5. Infosend Fourth Amendment - Memo (**AGENDA ITEM IV.B.**)
6. Fourth Amendment to Infosend Service Agreement Contract (**AGENDA ITEM IV.B.**)
7. Note from Infosend (**AGENDA ITEM IV.B.**)
8. Value of Local Utility Program – MSAG OSD Memo (**AGENDA ITEM V.A.**)
9. 1a) Community Contribution Fund (**AGENDA ITEM V.A.**)
10. 1b) Economic Development Support (**AGENDA ITEM V.A.**)
11. 1c) School Education and Outreach Fund (**AGENDA ITEM V.A.**)
12. 1d) Customer Services and Branding Funds (**AGENDA ITEM V.A.**)
13. Schools & Government Program – MSAG OSD Memo (**AGENDA ITEM VI.A.**)
14. 2k) Schools and Government Program OSD - Draft (**AGENDA ITEM VI.A.**)

NOTE:

1. The Member Services Advisory Group may take action on various matters related to each of the agenda items.

cc: Wisconsin State Journal