

Welcome

Class of 2022

Joint Action Leadership Certification Program

About WPPI Energy and Advocacy – Part 2

May 25, 2021



Joint Action Leadership Certification Program

Class of 2022

Scott Adler*	Utility Manager	Jefferson	Eric Miller	Manager of Engineering & Electric Distribution	Kaukauna
Robert Affeld*	Utility Commission President	Juneau	Dave Pahl	Manager of Generation and Substations	Kaukauna
Weston Arndt*	Electric Superintendent	New Richmond	Clara Pickett*	Manager of Finance & Administration	Kaukauna
Rachel Audette	Human Resources Director	Kaukauna	Brian Rhodes*	Utility Director	Hartford
Jason Bessette	General Manager	New London	Gerry Rick*	Electric Utility Superintendent	Mount Horeb
Joy Bisco	Office Manager	Waterloo	Mike Sanborn*	Utility Manager	Eagle River
Jim Brooks	Council President	Evansville	Rose Schulze	Financial Manager	Sun Prairie
Steve Brooks	General Manager	Waupun	Jordan Skiff	City Administrator/Utilities Manager	Plymouth
Joe Cockroft*	Director of Public Works, Utility Superintendent	New Glarus	Ashley Slaby*	City Administrator	Whitehall
Brian Delleman*	Electric Director	Two Rivers	Shannon Statz	Office Manager	Jefferson
Casey Engebretson*	General Manager	Black River Falls	Jeff Stanek*	Finance Director	Waupun
Jeff Feldt*	General Manager	Kaukauna	James Stawicki*	General Manager	Sturgeon Bay
Nick Gahlman*	Electric Superintendent	Juneau	Michael Thimm	Utility Superintendent	Hartford
Scott Gald*	Electric Superintendent	Richland Center	Jill Weiss*	Utilities Director	Stoughton
Pete Haack	General Manager	Algoma	Rick Wicklund*	Utility Manager	Sun Prairie
Kristin Hubertus	Finance Manager	Menasha			
Kevin Inman	General Manager	Florence			
Michelle Kaltenberg*	Co-Superintendent	Columbus			
Chris Krogman*	General Manager	Maquoketa			

**Indicates Joint Action Leadership Certificate + Board Certification*



Today's Presenters



Jeff Feldt
Board Chair
Kaukauna Utilities



Valy Goeprich
SVP – Power Supply
WPPI Energy



Tom Paque
SVP – Services &
Business Strategy
WPPI Energy



Tom Hanrahan
General Counsel
WPPI Energy



Today's Agenda

Part 2 – Tuesday, May 25
10 a.m. - 11:30 a.m.

10:00	Welcome	Jeff Feldt
10:05	Power Supply Overview	Valy Goepfrich
	Support Services Overview	Tom Paque
10:30	Advocacy and Government Relations	Tom Hanrahan
11:30	CONCLUDE	





Power Supply Overview

Valy T. Goepfrich, SVP-Power Supply
Joint Action Leadership Certification Program, May 25, 2021



WPPI's mission: To provide member utilities
with reliable, low-cost electricity...



Fulfilling Power Supply's Mission

- Reliable
 - Sufficient resources
 - Robust transmission
- Low-cost
 - Resource selection
 - Ongoing efforts to optimize
 - Participation in wholesale electricity market, MISO
 - Transmission ownership





System purchase:

WPS (WI Public Service), 125 MW

Boswell

NEW

Point Beach
Solar, 2022 Jun 1

Point Beach
Nuclear

Island Street

South Fond du Lac

Top of Iowa II

Barton

Forward

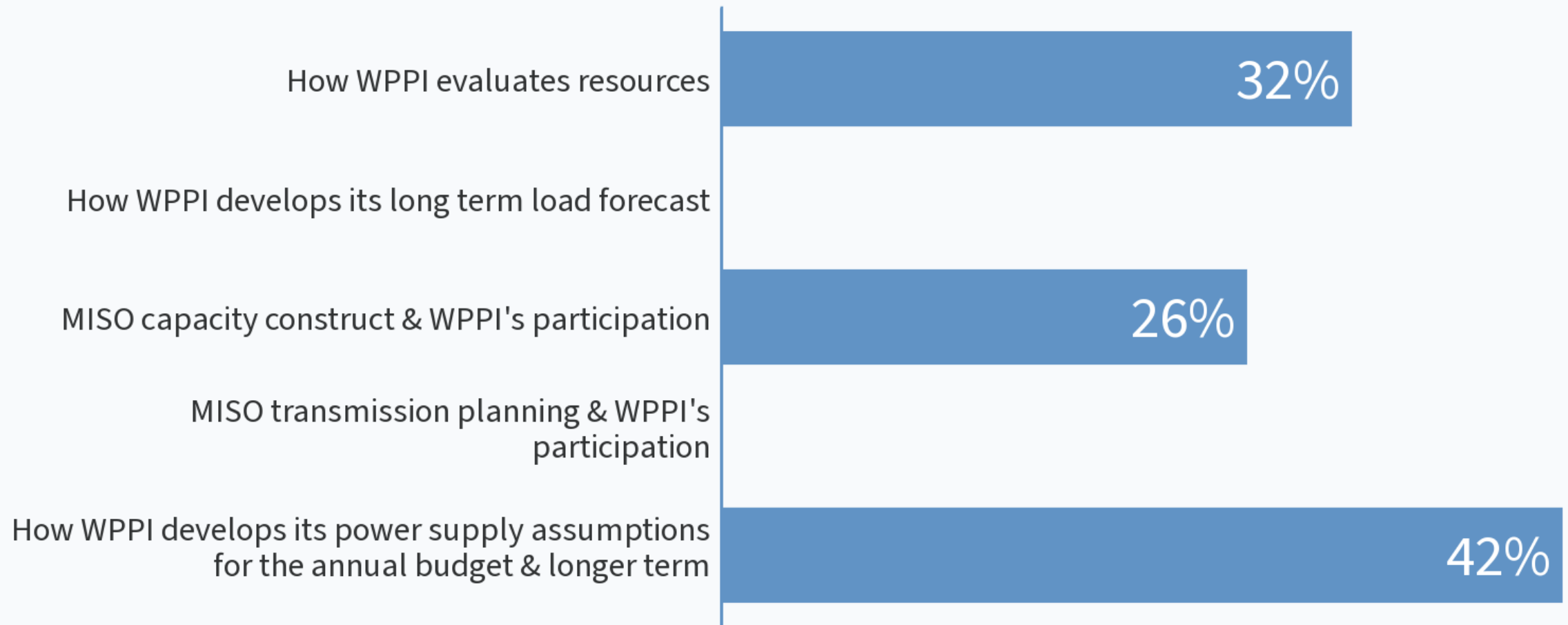
Butler Ridge

Elm Road

Bishop Hill III

Nelson

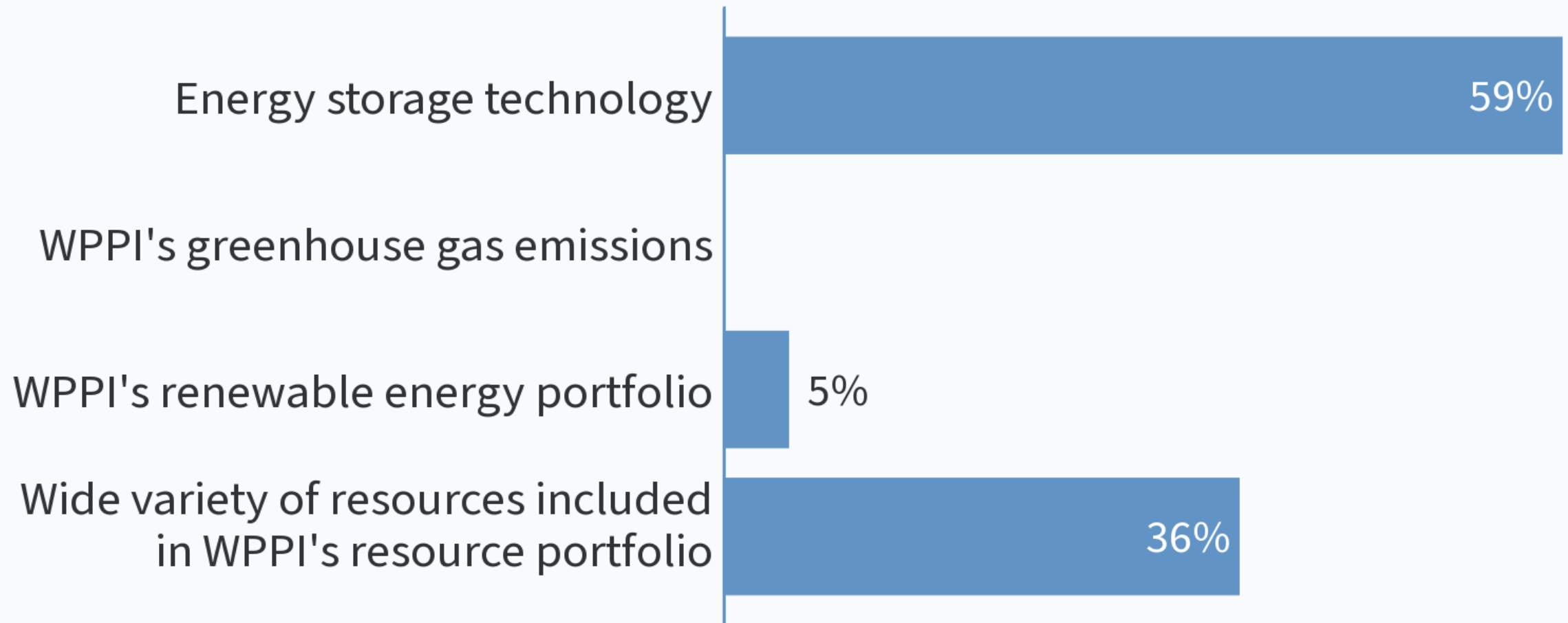
Planning: Which ONE of the following topics are you MOST interested in learning more about?



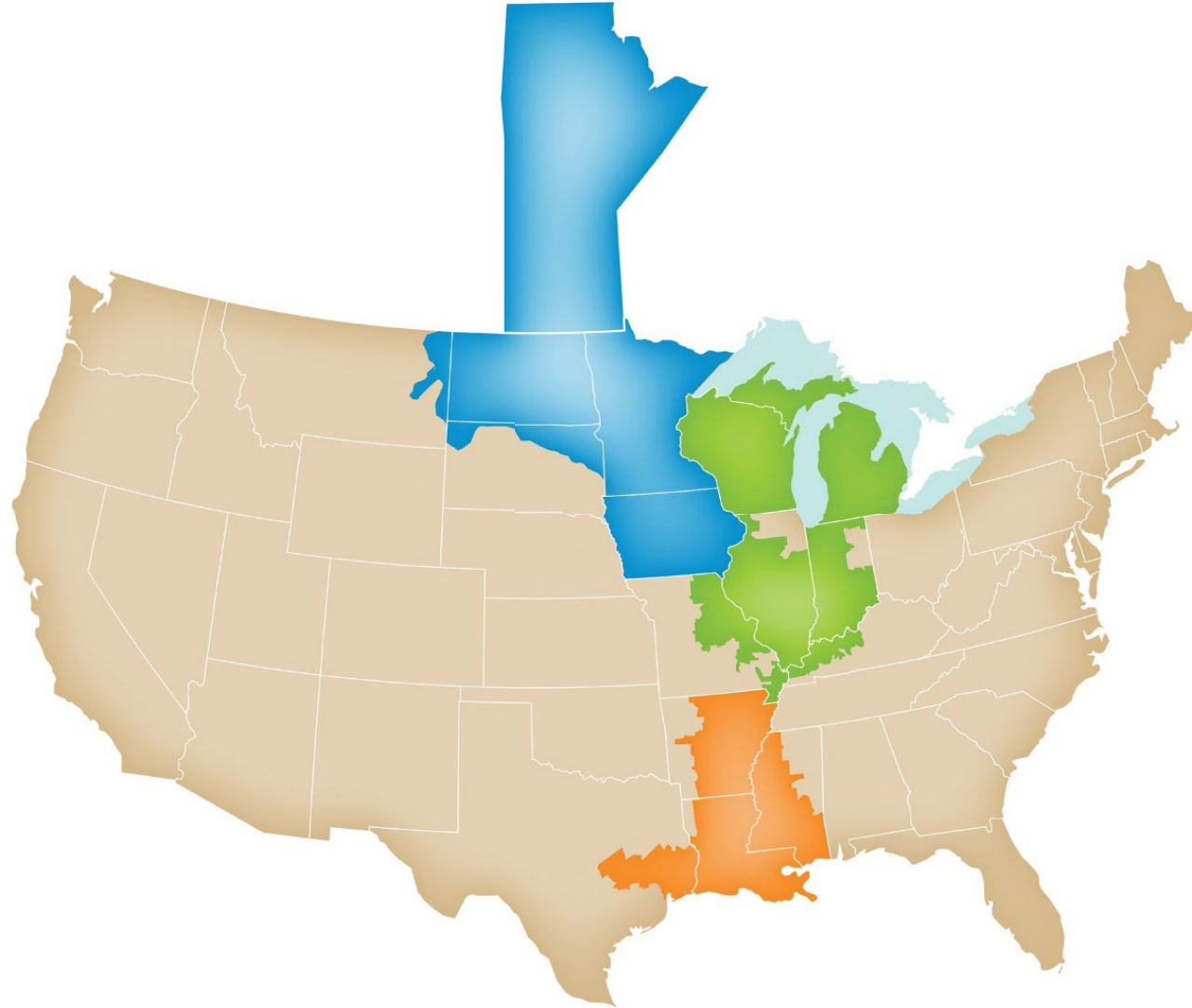
Power Supply Resources: Ongoing Efforts to Optimize



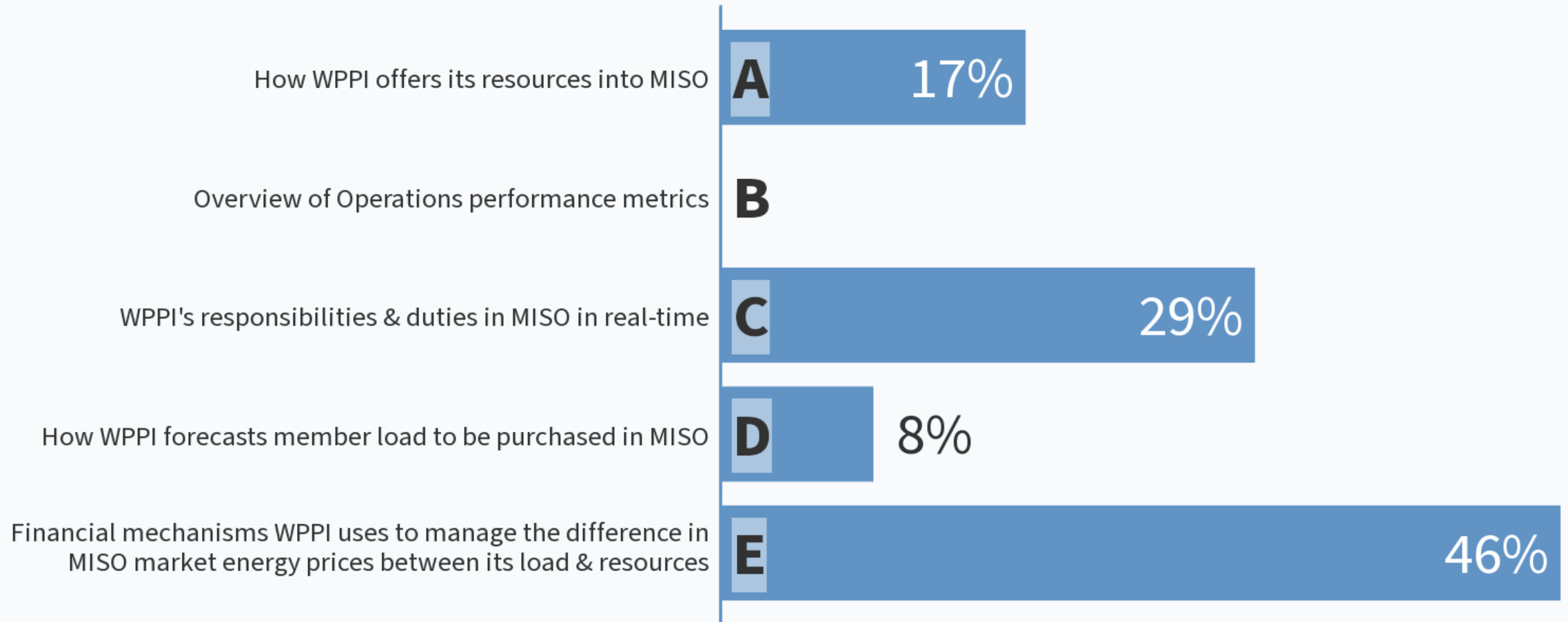
Power Supply Resources: Which ONE of the following topics are you MOST interested in learning more about?



Operations: Participation in MISO



Operations: Which ONE of the following topics are you MOST interested in learning more about?



WPPI's Transmission Ownership

- American Transmission Company (ATC), \$145M
- CapX2020 La Crosse 345 kV transmission line, \$15M
- Badger Coulee 345 kV transmission line, \$7M



Mississippi River Crossing – CapX2020 345 kV transmission line – Jan 2015

Key Takeaways

- Power Supply's mission: Reliable, low-cost electricity
- WPPI's power supply portfolio
 - Exemplifies power of members working together
- Oct, more to come on Power Supply planning, resources & operations





Support Services Overview

Tom Paque
SVP – Services & Business Strategy

May 25, 2021

Joint Action Leadership Certification Program



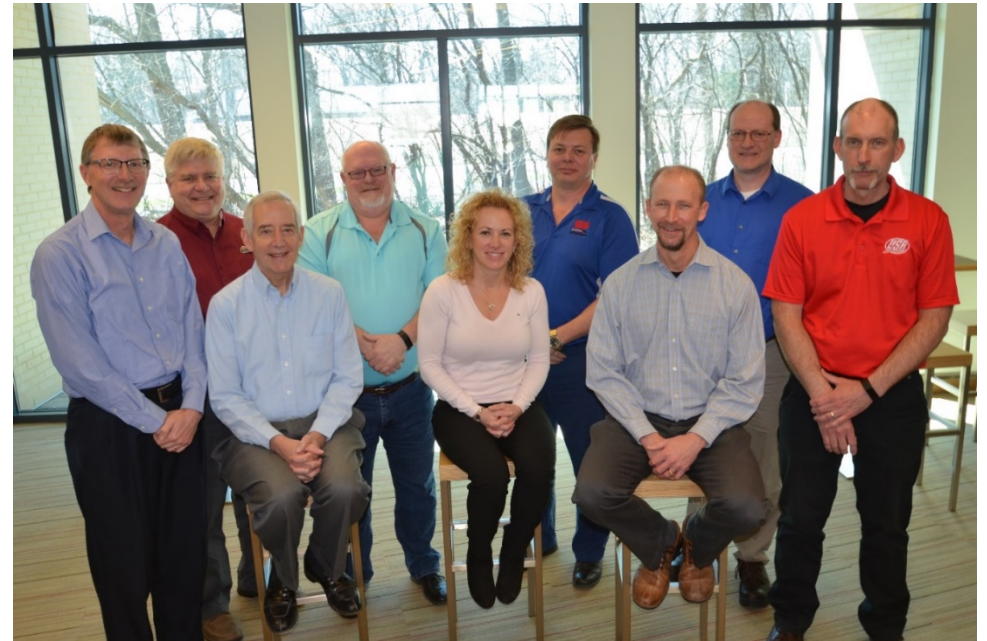
Services: Partnering to Meet Member, Customer Needs

- Comprehensive menu of programs and services
- Joint action approach
- High quality, cost-effective
- Forward looking



Services: Member Driven

- Advisory groups critical role
- Oversee entire services life cycle
 - Opportunities
 - Design
 - Delivery
 - Enhancement or phase-out
- Members individually choose to participate



Key Takeaways

- Through joint action:
 - We share expertise
 - Develop high-quality, cost-effective services
- Services are member driven with a forward-looking approach
- As a result, the WPPI membership is prepared for success today and well into the future.



Questions?





Thank You

Tom Paque
SVP – Business Strategy & Services

tpaque@wppienergy.org





WPPI Energy Advocacy

Tom Hanrahan – General Counsel
May 25, 2021



Today's Outline

- Advocacy:

- What

- Why

- When

- Who

- How



What is Advocacy?

- Advocacy = engagement of Advocates
- Advocates support and promote the interests of a cause or group

“If public power is a cause, do you support that cause?”

If so, then you are an advocate for public power”

Joy Ditto, APPA President and CEO

- Advocates ≠ Lobbyists



WPPI Advocacy is:



WPPI Advocacy is not:

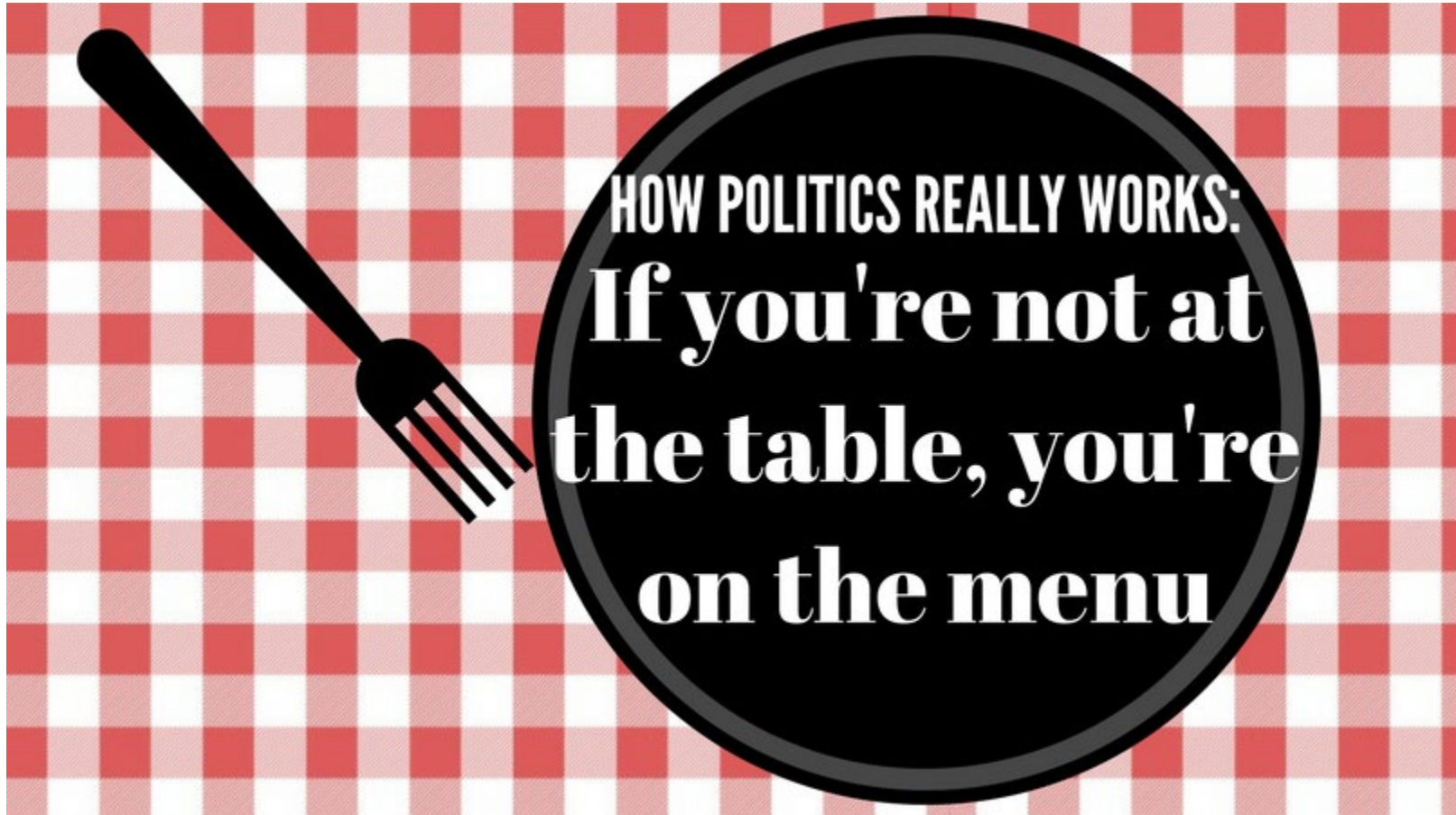


What are our core policy goals?

- Preserve and enhance ability of WPPI and Members to:
 - Manage Costs
 - Provide Key Services
 - Maintain Local Control



Why do we Advocate?



When do we Advocate?

- Short answer: To some degree, all of the time
 - Even when legislature not in session, legislative proposals are being prepared
 - Bills not taken up, or that fail, don't necessarily go away
 - There is great benefit in engaging with legislators when you can support them, and don't want or need anything



Who Advocates? WPPI Energy

- Policy tracking: Keep abreast of policies impacting WPPI, Members and customers
 - Legislation and Regulation
 - State and Federal Levels
- Policy Engagement: Participate and coordinate with legislative work groups, coalitions and associations
- Encourage and assist Member advocacy



Who Advocates? Members

- Strengthen existing relationships
- Build new relationships
- Opportunities for involvement
 - WPPI PCLC
 - APPA Legislative Rally
 - APPA Policymakers Council
 - State association legislative days
 - In-district meetings



APPA Legislative Rally



In-District Meetings/Tours



How do we Advocate?

- Tell the public power story
 - Public power utilities are valuable to the district's economic health
 - Lower utility costs and excellent service
 - Local jobs
 - Dollars injected locally (PILOT)
 - Sound fiscal and energy policy is essential to the economic well-being of the district
 - Together, we can ensure policy that will protect jobs and the economy for the district
 - We are a balanced source of local knowledge and expertise, and we can support you



Legislative Considerations

- All politics are local?
- Do I know you and will we meet again?
- Politics v. politics
- Details matter... right?
- Fool me once...
- You can't stop something with nothing (but can you stop nothing with nothing?)



Case Studies

- Wisconsin community solar bill draft:
The commission shall establish the applicable bill credit rate at a level that results in robust community solar facility development and all customer classes having access to subscriptions to community solar facilities.
- Wisconsin third party financing bill draft:
A person is not a public utility if it owns, operates, manages, or controls, or leases to another person pursuant to a lease or PPA, equipment that generates electricity from a renewable resource located on that person's premises
- Governor Evers' Climate Change Task Force



Questions?

