

AT A GLANCE

WPPI Energy is a not-for-profit, regional power company serving 51 locally owned electric utilities. WPPI Energy strives to deliver reliable, low-cost wholesale electricity, as well as provide superior services and advocacy that offer exceptional value to our member utilities and the 200,000+ customers they serve.

Value of Public Power

As public power utilities, our members value local ownership, local control and commitment to customers. Each utility operates independently on a not-for-profit basis. Keeping revenues within local communities helps make them great places to live and work.

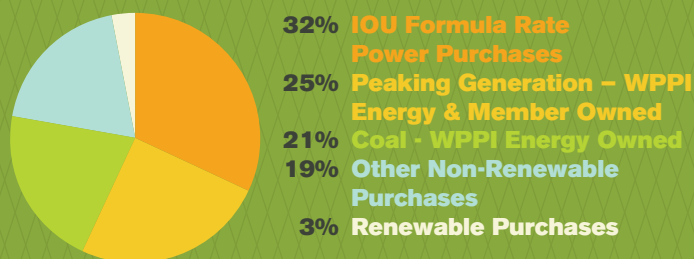
Advantages of Joint Action

WPPI Energy members are stronger together, achieving through joint action what would be costly and difficult to do alone. Together members own generation resources and transmission assets, offer cost-effective programs and services for customers, share technology resources, and advocate on behalf of customers. As a result, WPPI Energy members are better equipped to operate successfully as the industry changes.

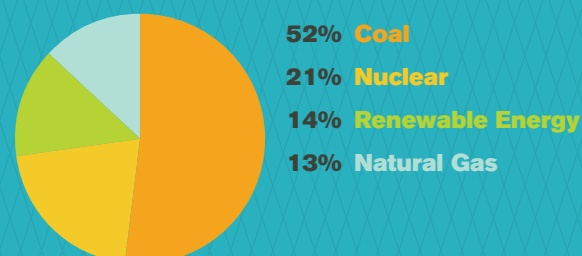
Generation Resources

Owned Generation	Fuel	Capacity (MW)
Boswell Unit 4	Coal	117
Elm Road Generating Station	Coal	106
South Fond du Lac Units 1 & 4	Gas	154
Island Street Peaking Plant	Gas	52
Worthington Wind Turbines	Wind	1.8
Unit Contingent Purchased Power Agreements	Fuel	Capacity (MW)
Point Beach Nuclear Plant	Nuclear	117
Kendall County Unit 3	Gas	85
Butler Ridge	Wind	54
Top of Iowa II	Wind	50
Barton I	Wind	30
Forward Wind Energy Center	Wind	27.5
Outagamie Clean Energy Project	Landfill	4.8
Richland Center Renewable Energy	Biogas	1.8
Kimberly Hydro	Hydroelectric	2.1
John Street Hydro	Hydroelectric	0.5
Jefferson Solar	Solar	1
Community Solar Gardens	Solar	0.5

2015 CAPACITY RESOURCES



2015 FUEL MIX



Power Supply

As the not-for-profit power supplier for our members, WPPI Energy is focused on maintaining a diverse and flexible power supply to help keep rates competitive. Our constantly evolving portfolio features both owned and purchased power from a variety of resources including coal, nuclear, natural gas and renewables. This strategic diversity allows us to ensure reliability and operate cost-effectively in a changing economic and regulatory environment.

Support Services

WPPI Energy offers a comprehensive collection of member services and customer programs. These resources provide value to member utilities and the communities they serve by helping members lower costs, stay current with evolving technologies, better serve their customers, and remain competitive in the industry.

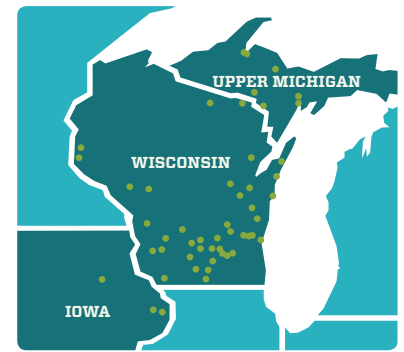
- Joint purchasing of electric materials
- Electric rate studies and financial modeling
- Customer and energy services
- Program marketing
- Retail metering and billing
- Customer information systems and technology
- Governmental relations and advocacy
- Communications, education, and community outreach

Advocacy

Energy policy and regulation significantly impact public power utilities. WPPI Energy works to build relationships with state and federal lawmakers and regulators, provide information on complex policy decisions, and advocate for public policy that advances our mission of providing reliable, low-cost, wholesale electricity. WPPI Energy members and staff actively participate in the legislative advocacy process in WI, MI, IA, and DC. Staff also represent members' interests in state and federal agency policy matters and as members of industry coalitions and associations.

Governance

WPPI Energy is governed by a Board of Directors with one delegate from each member utility. The Board elects an 11-person Executive Committee to inform their decisions. A professional staff of approximately 100 people handles day-to-day operations.



Member Communities

WISCONSIN

Algoma
Black River Falls
Boscobel
Brodhead
Cedarburg
Columbus
Cuba City
Eagle River
Evansville
Florence
Hartford
Hustisford
Jefferson
Juneau
Kaukauna
Lake Mills
Lodi
Menasha
Mount Horeb
Muscodia
New Glarus
New Holstein
New London
New Richmond
Oconomowoc
Oconto Falls
Plymouth

Prairie du Sac
Reedsburg
Richland Center
River Falls
Slinger
Stoughton
Sturgeon Bay
Sun Prairie
Two Rivers
Waterloo
Waunakee
Waupun
Westby
Whitehall

MICHIGAN

Alger Delta CEA
Baraga
Crystal Falls
Gladstone
L'Anse
Negaunee
Norway

IOWA

Independence
Maquoketa
Preston

Quick Facts



Member Utilities **51**

Max Peak-Hour Demand in 2015 **946 MEGAWATTS**

Homes and Businesses Served by WPPI Energy Members **200,000+**

Est. **1980**

Total assets: \$811,909,716 • Net position (retained earnings): \$242,900,669

Equity ownership in American Transmission Company: Over \$105 million

Energy requirements in 2015: 5,348 gigawatt-hours • President and Chief Executive Officer: Mike Peters